



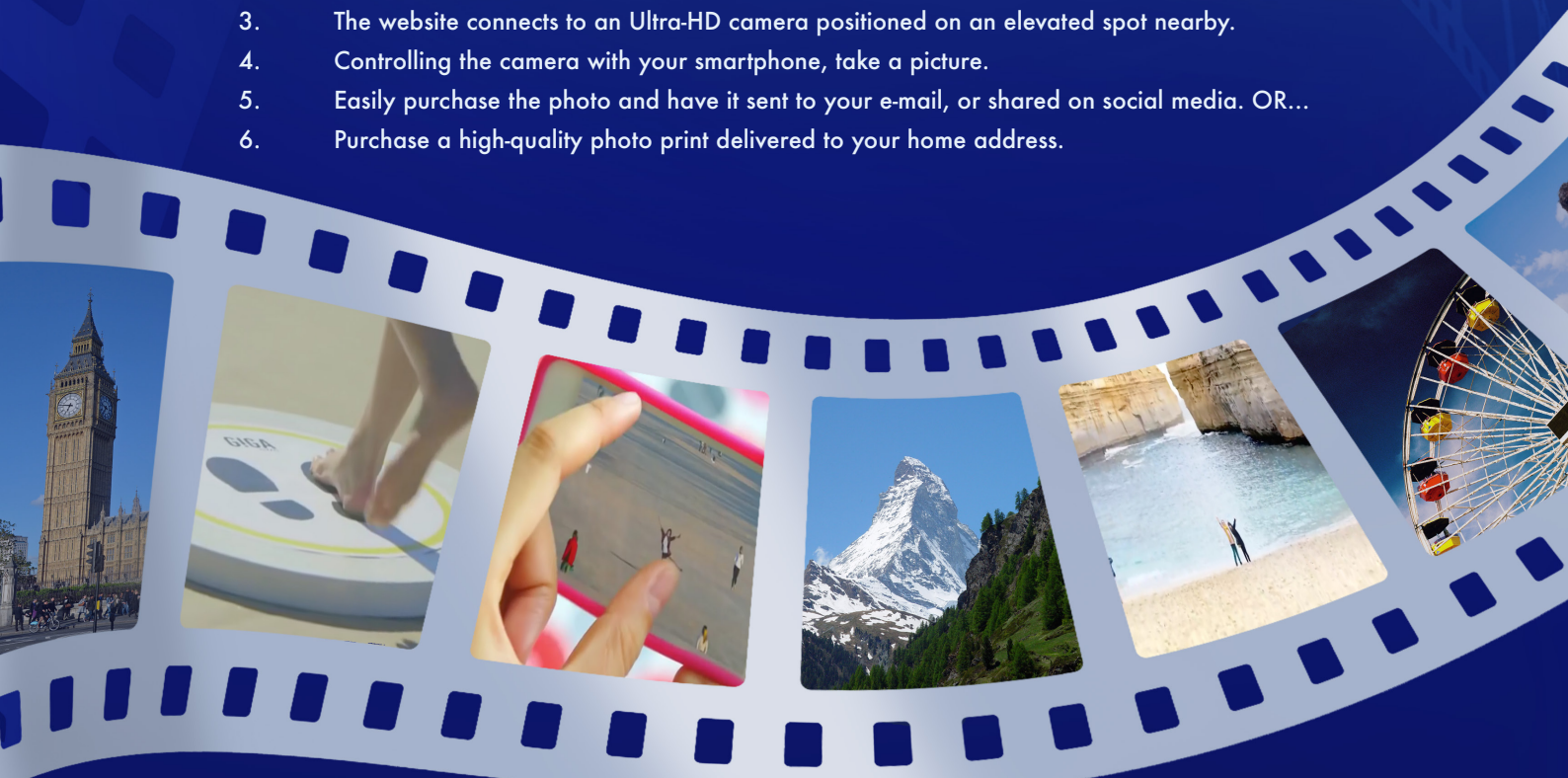
presents:  
**GIGA SELFIE**

**Especially for:  
landmarks, landscapes, cityscapes & amusement parks**

There are many wonderful places in the world, and we see them daily on our Instagram and Facebook feeds. Selfies are a great way to capture memories, and share them with your friends and loved ones. They are oftentimes also dull and of poor quality, doing no justice to the impact of the experience. GigaSelfie aims to bring selfies to the next level.

**The concept is simple:**

1. Stand on marked tiles that indicate the ideal position and give further instructions.
2. Go to the website using your smartphone.
3. The website connects to an Ultra-HD camera positioned on an elevated spot nearby.
4. Controlling the camera with your smartphone, take a picture.
5. Easily purchase the photo and have it sent to your e-mail, or shared on social media. OR...
6. Purchase a high-quality photo print delivered to your home address.



**GigaSelfie**, allows users to take amazing pictures, including the beautiful landmarks or amazing vistas they came to admire. The better the photo, the more precious the memory, and the more others will be drawn to go check it out for themselves.

**GigaSelfie**, is a simple, fun and powerful way to enhance your visitor's experience, ready to take the world by storm. It is being implemented on the Rembrandtplein in Amsterdam, to enhance selfies taken of the famous Night Watch statues there.



**ARE YOU ITS NEXT EARLY ADOPTER?**



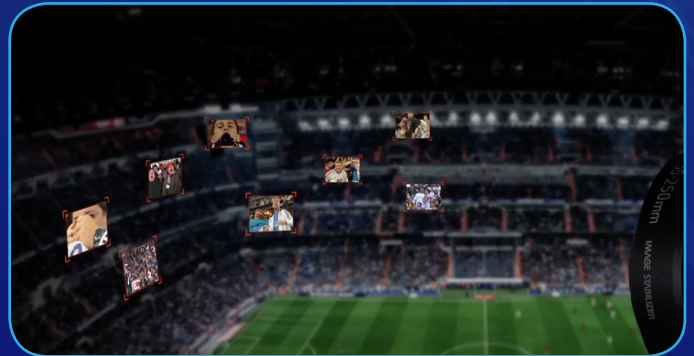
presents:  
**SelfieME**

## Especially for sports arenas

In this day and age, everyone has a smartphone to capture their favourite moments and share them with friends and family. SelfieME goes far beyond the normal selfie limitations, delighting your visitors and increasing your revenue.

Imagine attending a sports match. The tension builds to unparalleled heights as your favourite team breaches their opponent's defences in a crucial moment of the game. The striker shoots... **AND SCORES!**

Your visitors will want to savour such intense moments, and wouldn't it be fantastic if their passionate cheers could be captured and easily shared at the same time? It would be a must-have for any fan.



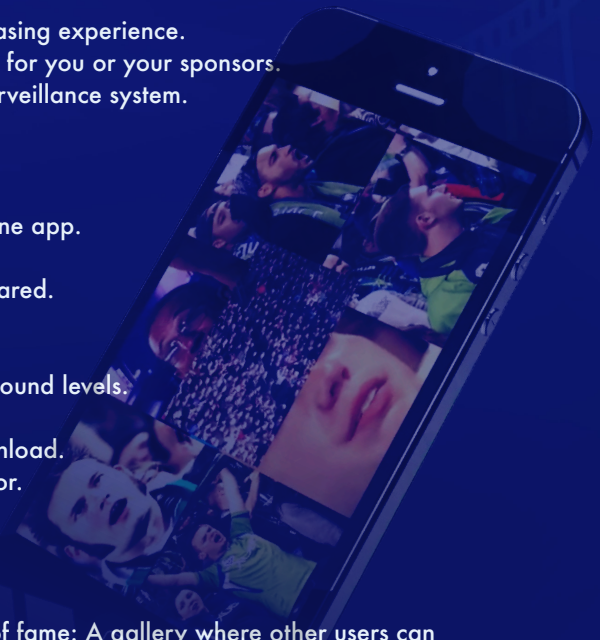
### SelfieME:

- Offer the ultimate souvenir; your visitor's most important moments captured for them!
- The camera zooms in on basis of the seat number, offering a personal snapshot from across the field.
- Unique viewing angles that a smartphone cannot match.
- The easy to use phone app will ensure an intuitive reviewing and purchasing experience.
- Add a logo and use our Wall of Fame voting system to boost marketing for you or your sponsors.
- SelfieME is combined with the provision of a spectator stand security surveillance system.

### SelfieME:

combines the use of HD cameras, advanced software and an intuitive phone app. Here's how it works:

1. At the entrance, SelfieME is promoted and a QR code for the app is shared.
2. The visitor downloads the app and enters their seat number.
3. The cameras find the visitor, then zooms in for a personal snapshot.
4. SelfieME software knows when the best moments occur by monitoring sound levels.
5. A snapshot is taken, processed and uploaded to the app.
6. The visitor receives a push-notification that their photo is ready for download.
7. Results can be viewed, purchased, shared and downloaded by the visitor.
8. An in-app purchase system ensures easy and safe payment.
9. A logo can be added to promote you or your sponsors.



A personal highlight can also be published to the SelfieME wall of fame: A gallery where other users can upvote their favourites. The winner is then rewarded with a special prize. A great way to boost interest.

SelfieMe has been successfully piloted in the Amsterdam Arena stadium.

**With SelfieMe, you engage fans in a powerful and spontaneous way, in the moments that matter.**



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